



STAR VIEWS

DECEMBER 2017

AMG CELEBRATES ITS 50th ANNIVERSARY

MERCEDES BENZ OF CORAL GABLES PROUDLY HOSTS THE AMG 50TH ANNIVERSARY!!!!

Submitted by Mike Chrusch, President, MBCA South Florida Section

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The History

AMG – these three letters stand worldwide for supreme automotive performance, exclusivity, efficiency, and highly dynamic driving pleasure. The company, founded by Hans Werner Aufrecht and Erhard Melcher, has been fulfilling the dreams of performance enthusiasts for 50 years. Aufrecht and Melcher set up their first workshop in an old mill in 1967 in the city of Großaspach as an “engineering office and design and testing centre for the development of racing engines”. This is how the name became AMG – Aufrecht, Melcher, Großaspach.

Collaboration with Mercedes-Benz began in 1990. The C 36 AMG, launched in 1993, was the first vehicle on the market to result from the collaboration agreement with

Daimler-Benz. In 2005, Mercedes-AMG became a wholly owned subsidiary of Daimler AG and 2009 saw the introduction of the Mercedes-Benz SLS AMG, the first vehicle to be developed entirely by Mercedes-AMG. AMG branched into motor racing with the SLS AMG GT3 in 2011. This was followed by the introduction of the Mercedes-AMG GT in 2014 and the launch of the 43 series models in 2015.

The Event

On October 14, 2017, MBCA members and guests showed up for AMG’s 50th



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MERCEDES BENZ OF CORAL GABLES PROUDLY HOSTS THE AMG 50TH ANNIVERSARY!!!!

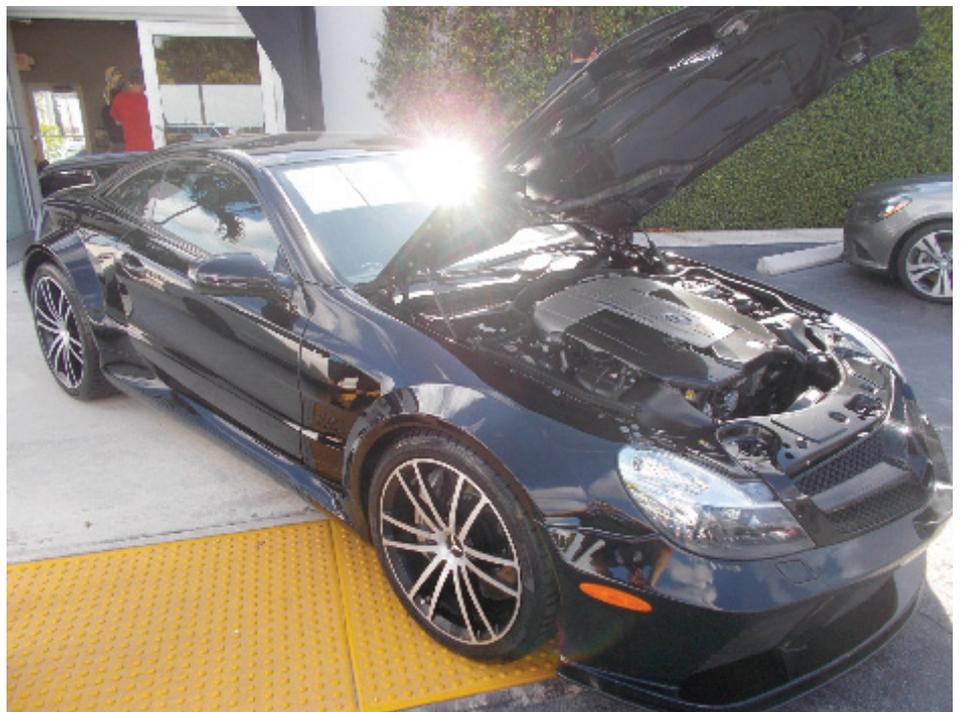
Submitted by Mike Chrusch, President, MBCA South Florida Section

Anniversary event at Mercedes Benz of Coral Gables. It just so happened that Mercedes Benz of Coral Gables was celebrating its 60th anniversary! For the event Mercedes Benz of Coral Gables lined one of their parking lots with various AMG models.

After everyone had a chance to help themselves to the wonderful variety of breakfast foods catered for the event, I welcomed and thanked everyone for coming to the 50th Anniversary event. I thanked Robert Corso, Salesman of Mercedes Benz of Coral Gables, for hosting the event as well as all of the employees of Mercedes Benz of Coral Gables who helped coordinate the event.

Each attendee got to ride in and then drive the GL 63 AMG and the SL 65 AMG. Both incredible cars! It was my first time driving a V12 and the power was absolutely incredible! I didn't want to drive it for very long because I probably would want to buy one. I have only owned the supercharged V8 and the BiTurbo V8 S63 models and that is enough power! I can't imagine driving a V12 S65, but then again, maybe one day.

At the end of the day, Robert Corso ensured each attendee received a parting gift. Everyone got a poster of the 2018 AMG GT, but others also received a personalized Mercedes Benz of Coral Gables gift. It was a great day for everyone. As members began to drive away I realized that everyone from Mercedes Benz of Coral Gables was



there to stay – to stay selling those beautiful and majestic Mercedes Benz and AMG models. Enjoy the pictures and if you are ever in the Coral Gables area, come check out the awesome dealership, Robert Corso, and all of the employees at Mercedes Benz of Coral Gables.

AMG DRIVING ACADEMY—LAGUNA SECA NOV 5, 2017

Submitted by Drew Gregg

When I arrived at 7:30 AM, there must have been 70 AMG cars running with their hoods open.

There were 6 teams of 12 drivers that day when we met for breakfast. We had a short meeting about the basics we were about to learn and then we split up to run the racetrack, a timed autocross, a very wet skidpad, and applying antilock brakes in a sudden turn.

The entire basic school is to learn safe driving techniques and understand the limits of the cars.

And what cars!!! The C43 was used in the autocross. The E63S was on the skidpad. The GT-R and GT-S and E63S were driven over 100 MPH on the racetrack.

We all followed our team instructors that set the pace on the track, with radios in the cars barking instructions. It was very cool to drive that track with almost 600 HP and the controls set in “RACE” mode....Oh yea....!!

They furnished a nice lunch at noon and a rewards dinner at the end of the day. The teams competed with combined times on the autocross and won a trophy. We all received a nice framed diploma after the dinner, and we're qualified to return for the 2- day Advanced school that costs \$3995.

Here are a few photos from the event that were taken by a number of pro photographers that were all around the venue.

Finally, our last laps in the GT-R were taken with a car



mounted video camera that we could upload to our smart devices.

It was very difficult to drive back to my motel in Monterey in that underpowered rental car....

Best regards,
Drew Gregg

LET'S TAKE SOME TIME TO REMEMBER THIS PAST YEAR

Submitted by Mike Chrusch, President, MBCA South Florida Section



MIKE CHRUSCH

LET'S TAKE SOME TIME TO REMEMBER THIS PAST YEAR

Submitted by Mike Chrusch, President, MBCA South Florida Section

Dear club members,

As the end of the year draws closer, let's take some time to remember this past year. Let's take some time to reflect upon all of the great MBCA South Florida Section events we had. Our Fifth Annual Concours d'Elegance on January 8, 2017 was fantastic. Our annual Road Rally held in January was well attended. Even a few of us were able to attend the Cars on 5th event in Naples, Florida in February. In keeping with last year's tradition, we held events over the summer. In August, Mercedes Benz of Pompano hosted an AMG 50th Anniversary event.

In addition to having a master AMG mechanic showing us the beautiful AMG cars in the beautiful showroom, every member got a chance to drive a 2017 C63s AMG!

Members were treated to a full breakfast at the dealership right in the dealership's lobby so we had the chance to have breakfast while viewing the most beautiful Mercedes! In addition to these events, we had several lunches and board meetings over the summer, which gave everyone time to meet and socialize. We ended the year with our annual board meeting on August 26 and our annual holiday brunch on December 10, 2017.

I know we are all anxiously awaiting for our 6th Annual Concours D'Elegance on January 7, 2018 from 10:30 am – 2:30 pm at Mercedes Benz of Pompano in Pompano Beach, Florida. If you have not been to a prior Concours d'Elegance you owe it to yourself to attend. Please remember that the Concours is open to all Mercedes' models and to everyone who would like to participate. You don't have to be a member to participate or to register your car for the Concours. Our Concours is more than just a car show..... it is THEE event.

As always, we encourage all of our members to join us at our events and we greatly appreciate any of our members who would like to get involved and help us plan future events. We don't require you to put in long hours - just being around the group and helping us plan or giving us ideas is enough. After all, this is your club and we want to make sure we are doing things you would like to do.

I hope all of you can enjoy the holidays in safety, peace, and harmony. I look forward to seeing all of you soon. Happy New Year!

On behalf of the MBCA South Florida Board of Directors and officers, I thank you for being a member and hope to see you all at our next events.

Let's make next year an even better year.

Regards,
Michael J. Chrusch,
President, MBCA South Florida

HOLIDAY BRUNCH

Submitted by Mike Chrusch, President, MBCA South Florida Section

On Sunday December 10, 2017, the MBCA South Florida Section members met at the 94th Aero Squadron in Miami around 10:30 am for brunch. Victor Rodriguez, Vice-President of the MBCA South Florida Section, was one of the first to arrive and direct the Mercedes traffic onto a small field where we all parked our Mercedes. We had about 25 members in attendance. I would like to thank all of our existing and new members that joined us for more food and deserts than one can imagine. I would like to also thank Robert Corso from Mercedes Benz of Coral Gables for once again bringing such great gifts, raffle items, and surprises for everyone in attendance! Mr. Corso and MB of Coral Gables have always provided such generous support to our Club. Among our many members in attendance, past officers of the Club Ken and Tunde Robinson took a break from their European travels to join us – thank you for joining us. There was such a large assortment of food at the restaurant that



everyone went their separate ways to select what they wanted. After 4 or 5 times of getting more food, fruit, and desserts, we all pretty much had enough. We ended the day by taking a few group photos. I thanked everyone for attending the brunch and reminded everyone of our Concours judging event on December 16, 2017 at Mercedes Benz of Pompano to be hosted by Peter Lesler, National Concours Chairman, and that our next Concours d'Elegance is to be held on January 7, 2018 at Mercedes Benz of Pompano.



TRAINING DAY – HOW TO BECOME A CERTIFIED MERCEDES BENZ CONCOURS JUDGE

Submitted by Mike Chrusch, President, MBCA South Florida Section



On December 16, 2017, twelve MBCA South Florida members met at Mercedes Benz of Pompano for a day of official training to become a certified Mercedes Benz Concours judge. The training began at 9:45 am. Peter Lesler, MBCA National Concours chair, introduced himself

along with his wife, Josie, who is the MBCA National Enthusiast chair. We quickly jumped into the presentation. We all learned that there are four main categories in the Street Class Score Sheet to consider when performing the duties of a Mercedes Benz judge: Interior, Upholstery;

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Glass/Lights/Rubber/Chrome Trim; Engine Compartment; and Paint, Coachwork. The presentation lasted for a little over two hours. Around 12 pm we all took a break and headed for lunch.

We resumed the training program by returning to Mercedes Benz of Pompano. We now applied our classroom training to judging several members' Mercedes. We spent about two hours judging these Mercedes

while asking questions to Peter. After we judged the various Mercedes, we returned to our conference room and talked about the results. We turned in our judging sheets to Peter for his thoughts\comments. We ended the day around 4:30 pm. We were tired, but excited from all we learned\experienced.

I would like to thank Peter and Josie who drove from Naples to Pompano Beach (about a two-hour drive) just

to present the course materials and help us become officially certified Mercedes Benz Concours judges. They donated their entire day to us because of their love of the Mercedes brand. We can't thank them enough!! Everyone enjoyed themselves and the friendship of the other MBCA members. The experience was well worth it!

MERCEDES BENZ OF MILWAUKEE NORTH, WISCONSIN

Submitted by Mike Chrusch, President, MBCA South Florida Section

I happened to be in Milwaukee, Wisconsin in November 2017 for a friend\former co-worker's wedding. The day before the wedding I ventured out into the city and found a local Mercedes Benz dealership. I wanted to visit the boutique. I told the cab driver to hold on while I went inside to check out the dealership. A very modern and beautiful showroom awaited me. After touring the showroom, I made it to the boutique. It was a big boutique filled with great Mercedes items. I bought a box (contained 3 pairs) of Mercedes Benz socks and picked up a small teddy bear wearing a Blue\White Mercedes Benz t-shirt. The socks had various racing patterns on them. Mike Finnegan from the dealership helped me with my purchases! Thank-you Mike for the excellent customer service!!





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