



STAR VIEWS

SEPTEMBER 2017

AMG CELEBRATES ITS 50th ANNIVERSARY

MERCEDES BENZ OF POMPANO HOSTS AMG'S 50TH ANNIVERSARY!!!!

Submitted by Mike Chrusch, President, MBCA South Florida Section

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UP COMING EVENTS

December 10th, 2017
MBCA South Florida Section
Holiday Party
10:30 am - 1 pm
94th Aero Squadron Restaurant
1395 NW 57th Avenue
Miami, Florida 33126

6th Annual Concours
D'Elegance
January 7, 2018
Mercedes Benz of Pompano
350 West Copans Road
Pompano Beach, FL 33064
10 am - 2 pm

The History

AMG – these three letters stand worldwide for supreme automotive performance, exclusivity, efficiency, and highly dynamic driving pleasure. The company, founded by Hans Werner Aufrecht and Erhard Melcher, has been fulfilling the dreams of performance enthusiasts for 50 years. Aufrecht and Melcher set up their first workshop in an old mill in 1967 in the city of Großaspach as an “engineering office and design and testing centre for the development of racing engines”. This is how the name became AMG – Aufrecht, Melcher, Großaspach. Collaboration with Mercedes-Benz began in 1990. The C 36 AMG, launched in 1993, was the first vehicle on the

market to result from the collaboration agreement with Daimler-Benz. In 2005, Mercedes-AMG became a wholly owned subsidiary of Daimler AG and 2009 saw the introduction of the Mercedes-Benz SLS AMG, the first vehicle to be developed entirely by Mercedes-AMG. AMG branched into motor racing with the SLS AMG GT3 in 2011. This was followed by the introduction of the Mercedes-AMG GT in 2014 and the launch of the 43 series models in 2015.

The Event

On August 26, 2017, more than 50 members and guests showed up for AMG's 50th Anniversary event at Mercedes Benz of Pompano. For the event Mercedes Benz of Pompano

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Submitted by Mike Chrusch, President, MBCA South Florida Section

lined their showroom with all different types of AMG models. I welcomed and thanked everyone for coming to the 50th Anniversary event. I thanked Mike Lucia, General Manager and Ailed Riverol, Services Director of Mercedes Benz of Pompano, for hosting the event as well as all of the employees of Mercedes Benz of Pompano who helped coordinate the event.

To officially kick off the event, I introduced the head master AMG mechanic, Jack Bowers, who was going to present the different AMG models on display and talk a little bit about each AMG model.

The first Mercedes Benz automobile we started with was the G65 AMG. Jack Bowers explained to us all of the features of the G65 AMG. The crowd looked on in amazement while Jack spoke. Fun fact about the particular G65 AMG in the showroom is that it was owned by one of the founder's sons! I don't know if the price reflected that fact. In all, Jack Bowers showed the crowd about 8 AMG models. Each model had its own features\characteristics that made it special.

After talking about most of the AMG models on display, members of the crowd walked around and looked at the other AMG models. Within ten minutes of finishing his presentation, Jack Bowers showed up at the front of the dealership in a white 2017 C63 AMG. One by one, each member was allowed to drive the C63 with Jack in the front seat next to the driver.

Just at about 12 pm, the last test driver arrived back at the dealership. It was a great day for everyone. As members began to drive away I realized that everyone from Mercedes Benz of Pompano was there to stay – to stay selling those beautiful and majestic Mercedes Benz and AMG models. Enjoy the pictures and if you are ever in the Pompano area, come check out the awesome dealership and its employees known as Mercedes Benz of Pompano.



SOUTH FLORIDA SECTION ANNUAL MEETING & RENNTECH PRESENTATION

Submitted by Mike Chrusch, President, MBCA South Florida Section

Mercedes-Benz of Pompano hosted the South Florida Section's Annual Meeting on Saturday, August 26, 2017. Attending were myself (Mike Chrusch – President and Newsletter Chief Editor), Victor Rodriguez – Vice President and Treasurer, Chris Rodriguez, Matthew Bell, Ming Lo – Webmaster, members, and guests. As members came in they helped themselves to breakfast, which included bagels, donuts, coffee, and water. The meeting was called to order at 9:40 am.

Mike Chrusch welcomed everyone to the meeting and thanked them for their time. Mike introduced himself as President and Victor Rodriguez as Vice-President to the new members and guests. Mike thanked and recognized Lee Brushingham and Fernanda Maciel from New York Life Insurance Company for their \$100 payment towards advertising in our Newsletter. Mike also recognized Harmut Fehyl, his daughter Brooke, and John Bologna who are all employees of RENNtech. Harmut, owner and founder of RENNtech, brought three AMG's to the meeting and for the AMG 50th Anniversary event. I asked Harmut to speak a little about RENNtech. Harmut explained that RENNtech has become the premier Mercedes-Benz specialist. Harmut explained that his experience came from 12 years spent at AMG Germany before serving as the North American division's Technical Director. RENNtech was established in 1989. Harmut stated that RENNtech designs, engineers, and manufactures its proprietary line of tuning products in-house at its facility in Stuart Florida.



After Harmut explained a little about himself and RENNtech, I turned the meeting over to Victor Rodriguez who read aloud the Treasurer's report. Mike then spoke about the upcoming Club events. Mike surveyed the attendees with regards to which dates in September would be better for everyone to attend the 47th Annual Miami Beach International Car Show. The group chose September 16th as the preferred date. Mike mentioned that he was trying to organize a group event with the SWFL Section of the Mercedes Benz Club for some time in November. The Club's holiday brunch party is set for December 10, 2017. The Club's annual holiday brunch party is to be held at the 94th Aero Squadron from 10:30 am to 1:00 pm. The 6th annual Concours D' Elegance will be held on January 7, 2017 from 10:00 am – 2:00 pm at Mercedes Benz of Pompano in Pompano Beach, Florida.

The meeting was called to close by a motion from Mike Chrusch and was seconded by Victor Rodriguez. By Unanimous consent, the meeting was closed at 10:30 am. Immediately upon the ending of the annual meeting, everyone walked over to the showroom for the AMG 50th Anniversary event.

Overall, it was a relaxed, productive, and great annual meeting. All agenda items were discussed and the members were excited about the upcoming events. I would like to thank again Mike Lucia, General Sales Manager of Mercedes Benz of Pompano, for his hospitality in letting us use one of the dealership's meeting rooms for our meeting.

Please remember that members are invited to attend the Board Meetings where decisions on events and other things take place.

On behalf of the officers and directors of the Mercedes Benz Club of America, South Florida Section, I would like to thank you for being a member and look forward to meeting you at the different events. And remember, driving a Mercedes Benz is more than just driving an awesome car, it's a way of life.

Very truly yours,

Michael J. Chrusch,
President
MB Club of America, South Florida Section



RENNTECH

Submitted by Mike Chrusch, President, MBCA South Florida Section

I have been wanting to visit RENNtech for a long time. So many people I know have had their Mercedes modified by RENNtech and I have seen so many Mercedes on the road modified by RENNtech that I knew RENNtech was going to be a fantastic place to visit. However, I was somewhat nervous to visit because I wasn't sure how many Mercedes I was going to want to buy from them! I told myself, just look and have fun, but don't buy on this trip! I also wondered what modifications RENNtech could suggest for my Mercedes Benz S63 AMG. Again, I told myself, just have fun looking around.

On July 29, 2017 at around 10:15 am we pulled into the RENNtech parking lot, which happened to be at the same time that the SouthWest Florida Section (SWFL) of the Mercedes Benz Club members pulled into the parking lot. It was nice seeing all of the AMGs in the parking lot. I got a chance to meet some of the officers and members of the SWFL MB Club as we all walked into RENNtech's lobby. This was a SWFL sponsored event, but I was able to join them.

RENNtech's lobby was full of cars and food. All of the Club members picked up some food and gathered around to hear Harmut Fehyl speak. Harmut is the owner/founder of RENNtech. RENNtech was founded in 1989. Harmut gave us all a little RENNtech history lesson before showing everyone around

the garage and parts department. It was a fascinating tour. I highly recommend visiting RENNtech if you are ever in the neighborhood! I could not leave empty-handed

so I bought a RENNtech polo shirt. I wear it with pride. Thank you Harmut for hosting all of us at RENNtech. We all enjoyed it.







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