



STAR NEWS

SOUTH FLORIDA SECTION NEWSLETTER

SEPTEMBER 2015

TECH SESSION AT BILL USSERY IN CORAL GABLES

Submitted by Mike Chrusch, President MBCA South Florida

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UPCOMING EVENTS

As part of the Gallery Night, there will be an 80's themed (Miami Vice) car show at the Coral Gables Museum on November 6, 2015 from 7 pm - 10 pm. If you are interested in showcasing your car in this fantastic themed event, please contact Miles Charlton immediately at Bill Ussery at Miles.Charlton@billussery.com.

MBCA South Florida Section Holiday Brunch on December 6, 2015 from 10 am - 3 pm at the 94th Aero Squadron. 305-261-4220

Come join your fellow members and friends at the 4th Annual Concours De Eleganz at TY Park in Hollywood on January 10, 2016 from 10 am - 2 pm. It will be the first (and best) Mercedes Benz car show of the year! All Mercedes models are welcome. You don't have to be a member to register your Mercedes. Contact Mike Chrusch at michaelchrusch@yahoo.com for more info.

On July 18, the MB Club South Florida section had a tech session at Bill Ussery in Coral Gables. Attendees were treated to a full breakfast ranging from cheese omelets with breakfast potatoes to bagels, pastries, fruit, and yogurt. There was coffee, oj, water, and soft drinks. The set up was spectacular and the food was delicious. We had breakfast surrounded by the MB brand we all love.

Shortly after breakfast, Robert Corso (Bill Ussery sales executive) kicked off the session by welcoming everyone and thanking the club for having at tech session at Bill Ussery. Robert also introduced Bill Ussery's two product concierges, Bryan Lara and Leo Sicilia. I then briefly spoke thanking Mr. Corso and Bill Ussery for making today's event a reality. I know it must be difficult to be a part of the sales team and cater to the Club, but as usual, Mr. Corso did an excellent job at ensuring every Club member had a fun time. Mr. Corso then introduced several Bill Ussery client-car specialists. They spoke about AMG's history from its beginnings to present day. Mr. Corso reminded everyone that the SLS AMG is the first car completely built by AMG versus the traditional Mercedes-Benz\AMG partnership.

After the educational piece, the Club members were ready to see the awesome cars in the beautiful Bill Ussery show room. On display in the showroom was the G63 AMG; the S600 Maybach; the ML 63 AMG; and the CLA 45 AMG. One of the car-care specialists turned on the CLA 45 AMG and we were all super impressed with the sound of the exhaust. We felt we were on the race track after hearing that car! Mercedes Benz and AMG certainly did not skimp on any of the details! After learning the stats and information on each of these cars all of the attendees took the elevator to the 2nd floor showroom where we were all mesmerized with all of the cars. We got a chance to see (and hear!) all of the AMG cars, including the C63 AMG; C63 sAMG; the CLS sAMG; and S65 AMG. The car-care specialists just kept bringing more and more cars for us to enjoy. We couldn't keep up. We were overwhelmed by the sites and sounds. Bill Ussery truly provided each of us a VIP experience. Thank you Mr. Corso, Bill Ussery, and all of the wonderful Bill Ussery staff members.

As a hobby I make sure to check out the boutique of any dealership I visit. The Bill Ussery boutique is one of the best and constantly has new and rare items to purchase. I bought a new men's MB belt. Lol





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CHICAGOLAND AND SOUTH FLORIDA SECTIONS MET AT THE DEZER MUSEUM



MIKE CHRUSCH

Dear club members,

On 8/22/15, the South Florida Section and the Chicagoland Section met at the Dezer Museum in Miami. Before meeting up with the Chicagoland Section, several members and I toured both sides of the museum. The museum is divided into two sides. One side has the high-end collectible cars along with the very impressive James Bond car and other memorabilia collection. The other side, the larger side, has cars dating back to the early 1900's. The museum is literally packed with hundreds of cars - all different types\models - even a few beautiful Mercedes. The larger side also has a huge collection of motorcycles, mopeds, and bikes. It certainly was a lot of fun walking around and reading about the different cars. There even was a car that could also act as a fully functioning boat!

Around 5:30 pm that night, the people driving from around the country began to arrive at the museum for a tour and a VIP dinner. Renee Welsch (Membership Officer) and her husband Ken Welsch (Treasurer - as pictured with Mike Chrusch) of the Chicagoland Section organized the drive event and the night at the museum. The drive event started in Chicago and ended in Key West from August 16 - 26. I understand the organization of the event began more than a year ago! When I saw how many people joined the drive event and who were present for the dinner at the museum, I understood why. Hats off to Renee and Ken for organizing such a great and popular event. I met Mercedes Benz section members who attended the drive event from Seattle, Washington; Dallas Texas; Minneapolis, Minnesota; Tampa, Florida; and Wisconsin.

It was for only a brief moment we all got a chance to talk to everyone, but well worth it. The members of the drive event in attendance received a quick tour of the smaller side of the museum and then had dinner. The South Florida Section was thanked for welcoming the other Section members to Miami and to the museum. Everyone enjoyed themselves and I believe it was another successful MBCA event.

I would like to thank Simon Gomez for securing discounted tickets (50% discount) for all of the South Florida section members to tour the museum.

Mike Chrusch
MBCA South Florida
President



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